

PRESS RELEASE

RealPlayer Ushers in New Era in Internet Video

New Version Available Today Enhances Consumers Control of Online Video

SEATTLE – June 26, 2007 – Digital entertainment services company RealNetworks® (Nasdaq: RNWK), announced that the much anticipated new RealPlayer® is now available for consumers to download for free at www.realplayer.com. For the first time, consumers can use one application to record and download videos from tens-of-thousands of Web sites with a single click, bringing the digital video recorder (DVR) experience to the Web and ushering in a new era in Internet video.

“Our goal with the new RealPlayer is to enable consumers to watch Internet video whenever and wherever they want,” said Rob Glaser, chairman and CEO of RealNetworks. “By making it ‘one-click’ simple to download, we’re changing the way people experience online video.”

Download, Search and Share

After installing the new RealPlayer, a “Download this Video” button will briefly appear in the consumer’s Web browser whenever playing a video. With a single-click the video will begin downloading in the background, allowing the user to view other videos, switch to another site or even close their browser. For the first time, people can search thousands of sites across the Web for video content, regardless of format, directly from within the RealPlayer. During or after RealPlayer playback of a video clip users can click the new “Share Video Link” feature to email friends a link to the original location of the video.

Additional information about the new RealPlayer:

- Multiple videos can be downloaded and recorded simultaneously. Users can browse to new Web pages or close their browser while a download is in process; the complete video will still be captured no matter when the downloading feature is activated.
- Users don’t need to worry about the format of the video they are trying to download. RealPlayer can capture online video in the most popular formats including Flash, Windows Media, QuickTime and RealPlayer.
- RealPlayer automatically recognizes and will not download video content protected by DRM (digital rights management) systems.
- RealPlayer gives users instant access to the most popular types of video available on the Web through its “Best of the Web” collection presented from within the application under the Real Guide tab.
- Consumers have the option of burning videos to CD with the free version of the product, which can be played back in most DVD players. With RealPlayer Plus, available for \$29.99, users can burn video to DVD.
- Future versions of RealPlayer will enable users to transfer their online video content to video iPods and other personal media devices.
- Mac compatible and foreign language versions of the new RealPlayer will be available later this year.
- The new RealPlayer is available as a free download from www.realplayer.com.

ABOUT REALNETWORKS

RealNetworks, Inc. is providing ways for consumers to be entertained on any screen (PC, home entertainment system, portable device or mobile phone) anywhere. Its digital entertainment services include RealPlayer, the acclaimed Rhapsody® music service, one of the largest Casual Games destinations RealArcade®, and a variety of mobile entertainment services offered to consumers by leading wireless carriers around the world. RealNetworks' corporate information is located at www.realnetworks.com/company.

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